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Q&A

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Exam : PEGAPCDC80V1_2019

Title : Pega Certified Decisioning Consultant (PCDC) 80V1 2019

Version : DEMO

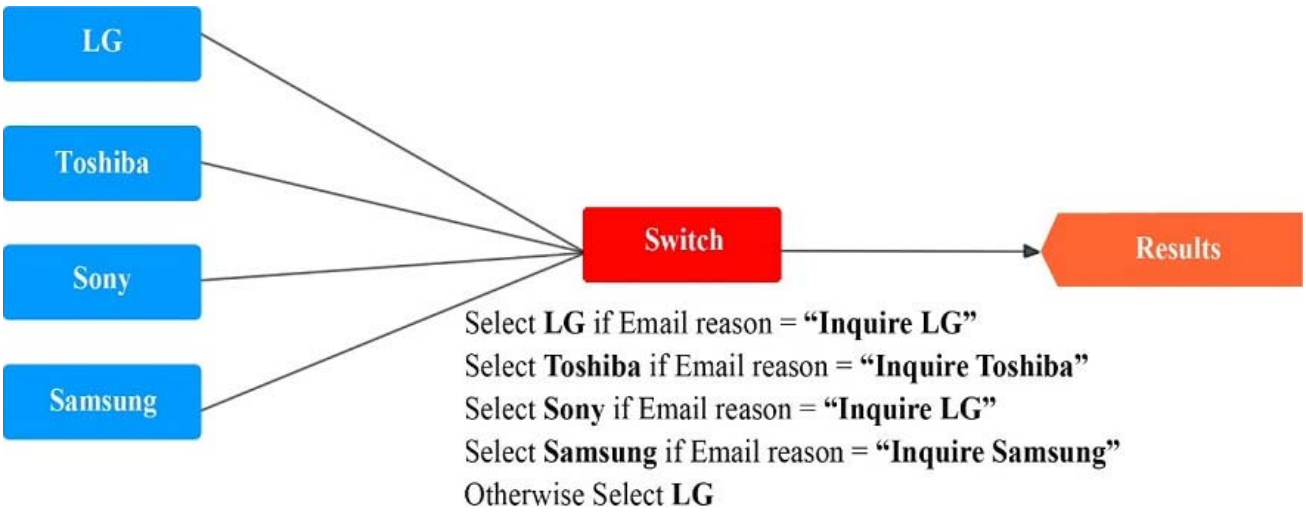
1.U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property. That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.
As a Strategy Designer, how do you implement this requirement in the decision strategy?
A. By using the When rule to set the annual fee
B. By using the When rule to set the customer value
C. By using the If function to set the customer value
D. By using the If function to set the annual fee
Answer: C

2.U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property. That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.
As a Strategy Designer, which component do you use to implement this requirement?
A. Set Property
B. Filter
C. Group By
D. Switch
Answer: B

3.Selection components provide the ability to _____.
A. import results from other strategies
B. make calculations based upon a list of propositions
C. filter propositions based on priority and relevance
D. choose between a sales and a service proposition
Answer: C

4.After launching a new product, the delta mode in Visual Business Director could show _____.
A. the volume of the existing products
B. the date when the product was introduced
C. the volume difference between the new product and existing products
D. a green shape for the product added
Answer: C
Explanation:
Reference: https://community.pega.com/sites/default/files/help_v71/basics/v6portal/landingpages/decisioning/visualbusinessdirector.htm

5.MyCo, an electronics company, wants to recommend television brands to their customers based on incoming emails.
As a Strategy Designer working for MyCo, you create the following Next-Best-Action strategy:



If the Email reason is Inquire LG, what does the Results of the strategy contain?

A. LG

B. Sony

C. Sony, LG

D. LG, Sony

Answer: A