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## Q&A

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**Exam** : **AD0-E104**

**Title** : Adobe Experience Manager  
Sites Architect

**Version** : DEMO

1.A customer wants to integrate an e-Commerce platform with their AEM site. Product data is stored on a separate Product Information Management (PIM) system. PIM is managed by the e-Commerce platform. The customer has the following requirements:

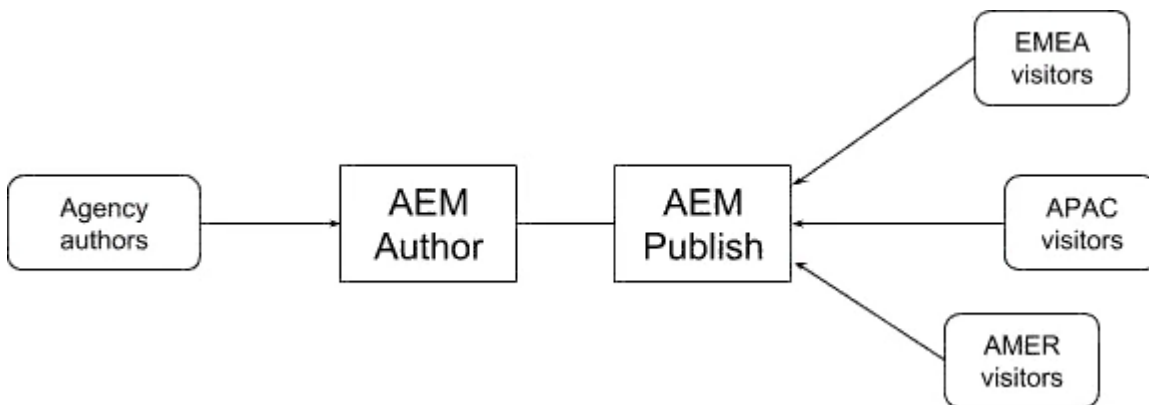
- Product images need to be stored on AEM
  - The customer has a central API gateway and would want to leverage that the gateway for integration
- What should the Architect recommend to display product data?

- A. Import all product data into AEM once and incrementally keep it up-to-date with PIM
- B. Create an OSGi service to fetch Product data from PIM
- C. Import all product data into AEM because the customer needs to add marketing attributes to product data
- D. Use Micro Services to fetch product data to AEM at runtime and cache it for faster access

**Answer: C**

2.A customer with a static website uses an agency to centrally manage its content.

The website is targeted for an international audience as shown in the following diagram:



Which model should the Architect recommend to improve performance?

- A. Publish to and cache content in the CDN
- B. Use Adobe Target to deliver content in each region
- C. Load balance three AEM publishers
- D. Deploy an author-publisher pair in each region

**Answer: A**

3.The home page of an ecommerce site displays properly on the Author instance. The same page on the Publish instance is rendered with missing styles and fonts. It is confirmed that all necessary components, templates, client libraries, and user permissions have been replicated.

What should the Architect do to resolve the issue?

- A. Use dependencies property
- B. Use categories property
- C. Use allowProxy property
- D. Use embed property

**Answer: A**

4.A customer needs to update metadata for thousands of assets in AEM.

Which capability should be used?

- A. Sling JCR APIs
- B. Update Asset workflow
- C. Import a CSV file
- D. WebDav

**Answer: C**

**Explanation:**

Reference: <https://www.adobe.com/content/dam/www/us/en/marketing/experience-manager-sites/pdfs/aem-assets-tips-tricks-sheet.pdf>

5.Which technology is used to integrate Adobe Launch in AEM?

- A. Adobe Analytics
- B. Adobe Sensei
- C. Adobe DTM
- D. Adobe IO

**Answer: A**

**Explanation:**

Reference: <https://helpx.adobe.com/experience-manager/kt/integration/using/aem-launch-integration-tutorial-understand.html>