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Q&A

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Exam : **P2080-034**

Title : IBM Tealeaf Technical
Mastery Test v1

Version : Demo

1. When Events fire, what happens:

- A. A counter is incremented that tracks the occurrence of the Event for Reports
- B. An Event value can be set and saved in the session data
- C. Dimension values can be set and saved in the session data
- D. All of the above

Answer: D

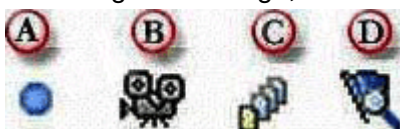
2. Looking at the image, which Value to Record would you use to combine individual product codes so they are displayed in reports as product areas?

The screenshot shows the 'Add Dimension' configuration interface. The 'Values to Record' dropdown menu is expanded, showing four options: 'Whitelist + Observed Values' (A), 'Whitelist Only' (B), 'Group Lists - Text' (C), and 'Group Lists - Numeric' (D). Red arrows point from the labels A, B, C, and D to their respective options in the dropdown. The 'Group Lists - Text' option is highlighted in blue. Other settings include 'Populated By: Select...', 'Populate With: First Value on Page/Ht', 'Advanced Options' with 'Allow Empty Values' and 'Set Value Display Order' checkboxes, and buttons for 'Edit WhiteList...', 'Edit BlackList...', 'Turn On Logging', 'Reset Trim Flag', 'Save Draft', and 'Cancel'.

- A. Whitelist + Observed Values
- B. Whitelist Only
- C. Group Lists - Text
- D. Group Lists - Numeric

Answer: C

3. Looking at the image,



Which button is used to view a list of Events that fired in the session?

A. A

B. B

C. C

D. D

Answer: D

4.What is a Report Template?

A. A framework from which you can build robust Dashboards, Scorecards, or Reports

B. Proactive notifications of changes in Event levels.

C. A way to segment Event Data.

D. Basic interface to replay a session

Answer: A

5.A Count Event could be used to record any of the following EXCEPT:

A. The abandoned cart amount

B. How many customers logged in

C. How frequently visitors see an out of stock message

D. How many times an error code is displayed

Answer: A