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Q&A

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Exam : M6040-420

**Title : IBM SureMark Printers
Models 2xR and 1xR Sales
Mastery**

Version : DEMO

1.Which two features reduce retailer operating costs by increasing cashier productivity?

- A. larger paper roll
- B. easy-to-service design
- C. single-hand paper loading
- D. customer replaceable unit components

Answer: B,D

Explanation: B:Servicing and managing these new POS printers is very simple and easy. Light-Path management coupled with tool-less replacement of major assemblies plus enhanced systems management sensors and usage counters make these models very easy to service and manage. Customers who choose to service their own printers will value the CRU (customer replaceable unit) replacement of the thermal print head, the main card assembly, and the communication interface adapter. D:The receipt station print head, logic card and interface adapter can be replaced by just about anyone! This means that you can express replacements to the store without having to call for on site service.

2.Which two key advantages of the new 2CR printer make it easier to service and manage than the TI4 printer?

- A. polymer film support
- B. Light Path Management
- C. faster receipt printing
- D. customer replaceable units

Answer: B,C

Explanation: B:New Light Path Diagnostics Many problems can now be diagnosed over the phone! Lights illuminate the problem area to quickly and accurately identify what needs to be fixed. C:New High SpeedReceipt Station With a burst speed of 80LPS at 8LPI, post printing long receipts is quick and easy!

3.Which two improvements in the new SureMark Printers are particularly important to multinational retailers and those operating in Asia?

- A. faster print speed
- B. drop in paper loading
- C. increased user memory
- D. increased number of supported code pages

Answer: C,D

Explanation: C: More Memory Memory available to store logos, fonts, bitmaps and information has been increased 6x previous generation. D:Available worldwide, these Models replace Models Tx3, Tx4, and Tx5 and can easily be configured by users to print DBCS (double-byte character set) characters used in some Asia-Pacific countries, or SBCS (single-byte character set) characters, used in most other countries throughout the world.

4.Which two current models does the SureMark printer model 1NR replace?

- A. TF6
- B. TI5
- C. TJ6
- D. TM7

Answer: A

Explanation: IBM 4610-1NR SureMark Printer This single station model and replaces the 4610-TF6 and 4610-TF7.

5.What are two ways that the Toshiba SureMark printer meets retailers' demands?

- A. Toshiba offers many color options to meet customer demands.
- B. Toshiba offers the industry's fastest thermal receipt printing.
- C. Toshiba offers a single warranty option that meets customer needs.
- D. Toshiba SureMark printers are built to last and can be serviced by the retailer.

Answer: B,D

Explanation: B:Fast, reliable receipt printing at speeds up to 80 lines per second (250 mm/sec)