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Q&A

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Title : Cisco Renewals Manager

Version : DEMO

- 1. Which strategy contributes to the successful renewal of service contracts?
- A.Offer discounts
- B.Communicate product performance, pricing, and position
- C.Lock in revenue streams through co-termination
- D.Discount multi-year service agreements

Answer:B

- 2. When renewing a contract with a customer, which action is important?
- A.Start discussions once the contract has expired
- B. Propose only the most important part of the solution
- C. Validate customers business needs.
- D.Do not offer any financing solutions.

Answer:C

- 3. Which statement regarding which tools can be added as value to customer and partners is invalid?
- A.Adoption scores which provide insight into how well customers are utilizing service and software they purchase
- B.Trusted Data Source for Hardware Refresh and Software renewal insights
- C.Help manage Discounts for Quoting
- D.Gain insight into new and unique business prospects for your customers and expand sales potential

Answer:C

- 4. Which action should a Renewals manager take first?
- A.Meet and confirm the am,css,csm and their resources
- B.Meet the customer and perform a renewals diagnosis
- C.Assign an RS to priority accounts
- D.Download contract data and develop a renewals strategy

Answer:D

- 5. Which statement best describes the success plan?
- A.The blueprint for account teams to achieve customer success
- B.A tool for reporting actions to management
- C.A shareable document that captures all account activities
- D.A document capturing a comprehensive view of all customer health scores

Answer:A